

DAILY CURRENT AFFAIRS UPDATES- 14 July 2022

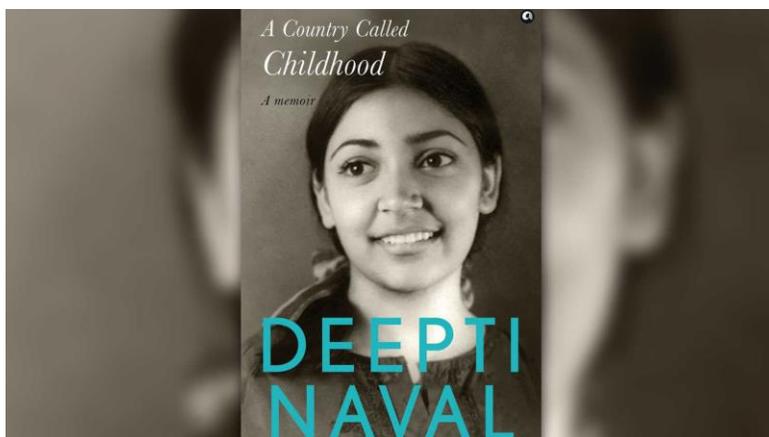
UPDATE 1 :DEFENCE



Indian Army Organised Suraksha Manthan-2022:-

The Indian Army's Desert Corps organised the "Suraksha Manthan 2022" on border and coastal security in Jodhpur (Rajasthan). Interoperability, operational cohesion, and logistics issues were ironed out during the discussions in order to improve overall security along the International Boundary (IB) and coastal sectors. A joint training calendar was also developed in order to improve interoperability and jointness among security forces. It was also decided to create an enabling security environment and a tangible capability development road map in order to accomplish this.

DAILY UPDATE 2 :BOOKS



Veteran actor DeepTI Naval's memoir 'A Country Called Childhood' launched:-

DeepTI Naval, a veteran actor, has launched her memoir "A Country Called Childhood," published by Aleph Book Company, in New Delhi. The book was launched by actor Sharmila Tagore. The Book took the audience through more of the actor's childhood memories, such as the Partition, the Indian exodus from Burma, and growing up in a syncretic

Amritsar. The story begins with her birth in 1952, and readers follow her to the United States (following her father, who had left a little earlier) and the life of an immigrant across the seas.

DAILY UPDATE 3: BANKING



SBI Card partners with Aditya Birla Finance to launch 'Aditya Birla SBI Card':-

In a strategic partnership with Aditya Birla Finance Ltd (ABFL), the lending subsidiary of Aditya Birla Capital Ltd, SBI Card, India's largest credit card issuer, announced the launch of 'Aditya Birla SBI Card,' a highly rewarding lifestyle credit card. The card is intended to provide customers with significant reward points for spending on telecom, fashion, travel, dining, entertainment, and hotels, among other things. As a result, the 'Aditya Birla SBI Card' is one of the most appealing cards for customers across segments, with exciting benefits on both premium and mass brands.

DAILY UPDATE 4 : MISCELLANEOUS



FanCode Named Ravi Shastri As Brand Ambassador:-

Ravi Shastri has been named as FanCode's new brand ambassador. According to the company, FanCode has exclusive rights to India's West Indies tour and the England and Wales Cricket Board (ECB). Shastri's appointment aims to highlight

FanCode's 'fan-first' proposition by leading the upcoming campaigns for these properties. "Ravi Shastri is one of few sports personalities who has experienced success as a player, a coach and a broadcast analyst, and this has helped him develop a deep connection with casual and die-hard sports fans alike," Yannick Colaco, co-founder, FanCode, said.

DAILY UPDATE 5 :AGREEMENT



Axis Bank And EazyDiner Collaborate To Introduce Dining Delights:-

Axis Bank, a private lender, has announced the launch of Dining Delights for bank customers in collaboration with EazyDiner, a leading table reservation and restaurant payment platform. The programme will provide a variety of benefits, including the ability to choose from over 10,000 premium restaurants in India and Dubai, instant table reservation confirmation, and exclusive offers on dining reservations made through the EazyDiner app. Dining Delights will soon offer premium cardholders an exclusive birthday celebration experience called 'Celebrations with Axis Bank and EazyDiner.'

DAILY UPDATE 6 :ECONOMY



Rs 1,44,616 Crore Gross GST Revenue Collection For June 2022:-

According to data released by the Finance Ministry, gross Goods and Services Tax (GST) collections increased 55.8 percent year on year to Rs 1,44,616 crore in June (for sales in May), the second highest level since the indirect tax

regime was implemented in July 2017. Economic recovery, anti-evasion activities, particularly action against counterfeit billers, and the impact of inflation have all contributed to the increase in GST. This is the fifth time since the inception of GST that monthly collections have exceeded Rs 1.40 lakh crore, and the fourth month in a row since March 2022.

DAILY UPDATE 7 : AWARDS

HCL

HCL Technologies Bags Microsoft Partner Of The Year Awards 2022:-

HCL Technologies received recognition at the Microsoft Partner of the Year Awards 2022 for innovation and the implementation of customer solutions based on Microsoft technology. HCL Tech was named the global winner of the Microsoft Partner of the Year Award for Healthcare and Life Sciences, as well as the 2022 UK Microsoft Partner of the Year Award (country winner). The IT firm was also named a finalist for the Microsoft Partner of the Year Award for Internet of Things in 2022. (domain finalist). The Microsoft Partner Awards honour Microsoft partners who have created and delivered outstanding Microsoft-based applications, services, and devices in the previous year.

DAILY UPDATE 8 :OBITUARIES



Visionary British Theatre Director Peter Brook Passes Away:-

Peter Brook, 97, was one of the world's most innovative theatre directors, who perfected the art of staging powerful drama in unusual settings. The British director used the entire globe as his stage, mounting productions ranging from challenging Shakespeare adaptations to international opera and Hindu epic poems. Although Brook was revered in the theatre, he was less well known among the general public due to his refusal to conform to commercial tastes. In 1970, he left Britain to work in Paris.

DAILY UPDATE 9 :AWARDS



UK Parliament Honours Tanuja Nesari With Ayurveda RatnaAward:-

Tanuja Nesari, Director of the All India Institute of Ayurveda (AIIA), was honoured by the UK Parliament with the Ayurveda Ratna Award for her contributions to the growth of Ayurveda in India and abroad. Dr Nesari has been honoured for her exceptional service of the highest order for the promotion of Ayurveda by an ITSappg committee represented by dignitaries, including Amarjeet S. Bhamra, Ambassador for Ayurveda and Yoga in Great Britain; Virendra Sharma, MP, UK Parliament and Chair, ITSappg; and Bob Blackman, MP, UK Parliament and Chair, ITSappg.

DAILY UPDATE 10 :NATIONAL



Karnataka's Sini Shetty Crowned Femina Miss India 2022:-

During a glamorous ceremony held at the Jio World Convention Centre in Mumbai, Sini Shetty of Karnataka was crowned Femina Miss India World 2022, while Rajasthan's Rubal Shekhawat was named First Runner-Up and Uttar Pradesh's Shinata Chauhan was named Second Runner-Up. Sini Shetty, 21, was born in Mumbai and has a bachelor's degree in accounting and finance. She is currently pursuing a professional course called CFA (chartered financial analyst). She is also an accomplished Bharatanatyam dancer.